



DF - WAN MarketPlace & Food Court —TERMS & CONDITIONS

Event Location

Veterans Memorial Park
307 S. Luray St.
Greenville, MI 48838

Park Hours

Friday & Saturday 9 am - 8 pm
Sunday 10:30 am - 4 pm

Dates (Always the 3rd full weekend in August)

2026 - August 21st, 22nd, 23rd (Setup Thursday, August 20th)
2027 - August 20th, 21st, 22nd (Setup Thursday, August 19th)
2028 - August 18th, 19th, 20th (Setup Thursday, August 17th)

General Information

By submitting your application and payment, you are agreeing to follow these terms and conditions. The DF - WAN MarketPlace & Food Court is a 3 day, Danish Festival event, that happens the 3rd full weekend in August. This event is coordinated by the Women's Action Network (WAN) and serves as WAN's yearly fundraiser.

Space is assigned on a first come first served basis. WAN reserves the right to refuse any vendor application. We do not guarantee you will be the only vendor selling or advertising your type of food, service or products. For the safety and convenience of all vendors, we ask that everyone rent their space for all three days of the Danish Festival. Prior permission is required if you plan on subletting or sharing your space. We try to assign the best space for your merchandise and to place vendors with similar merchandise in different areas of the park. Please list ALL merchandise on your application. The sale of certain food items and all beverages are reserved for our food court vendors only. Failure to comply with these rules may result in termination of this agreement.

When applying to be a vendor at the Danish Festival, please keep in mind that the Downtown area and the Veterans Park area are considered two separate vendor events. Each has its own unique personality and tradition. To honor those differences and preserve the character of each event, we ask that vendors apply for only one location.

The event committee will review your application and determine whether your type of product or service is the best fit for the venue you selected.

Park Headquarters

The WAN hospitality tent is located just East of the basketball court. A WAN member will be available for any questions that arise.

Space Size

Each space is approximately 20'x20'. All of your merchandise, including any vehicles, trailers and tents must fit into your space, or you will need to rent an additional space. Please keep in mind that this is a park setting and some spaces have trees and shrubs to work around. Tent stakes are not permitted. Please plan to secure your tent with weights. Water is also available to use as a weight.

Food Vendors

The Food Court is located in the Northeast area of the park. If you're applying to be a food court vendor, please submit a photo of your setup and liability insurance to WAN's email, wanmontcalm@gmail.com. Liability insurance must comply with the Danish Festival requirements (see example form listed on our website), and is due by July 1st.

*Please be specific and list all menu items you intend to serve on your application, including beverages. WAN reserves the right to limit menu items. To protect each vendor, only the items approved by WAN will be allowed.

*Please note on your application if you plan to serve any authentic Danish fare. You are responsible to provide an electrical cord long enough to reach the electric panel.



Direct Sale Vendors

Direct sale vendors are vendors whose businesses are members of the Direct Selling Association (DSA), example: Mary Kay and Pampered Chef. WAN rents to only one consultant per direct sale company. This is done on a first come first served basis. You may utilize your team to help staff your booth.

Electricity

Electricity is available in certain sections of the park for a \$40.00 charge. Vendors are responsible to provide their own extension cord. Electricity is not to be used for camping purposes.

Setup & Tear down

Setup begins on the Thursday before Festival. Please check in before you start setting up. Times are assigned because some spaces cannot be accessed once other vendors are in place. You must be set up by 9 am on Friday morning. If you cannot be set up by Friday at 9 am, you may risk forfeiture of your space, or we may relocate your space elsewhere in the park. We recognize that emergencies arise and ask that any exceptions to this requirement be approved in writing by the MarketPlace Director. Setup and tear down must be done before or after MarketPlace hours. This is a 3 day event. Vendors who leave early will not be welcomed back next year, unless prior arrangements are made. Please be sure to remove your trash before leaving.

Vendor Welcome Breakfast

Help us kick off the Danish Festival by joining us for our continental welcome breakfast, Friday morning, from 7 am - 9 am, under the WAN hospitality tent.

Vendor Parking

Parking is very limited around the Veterans Park neighborhood. Most people park on the side streets. Vendors are allowed to park in their space if there is room. The Danish Festival parade will pass by the park on Cass St during Saturday, starting at approximately, 11am - noon. On Saturday, no parking is allowed on Cass St until the parade is over. The park alleyway will also be blocked off Saturday until after the parade. Vendors may utilize Baldwin Heights parking lot for overflow and trailer parking. Baldwin Heights is located 1 block S. on the corner of Oak St and Faber Dr.

Other Information

- ☐ No rollerblading or biking on park property during Danish Festival, except in the skate park area.
- ☐ No driving in the park during MarketPlace hours.
- ☐ Follow all no parking signs.
- ☐ Tennis courts and volleyball courts are closed during Danish Festival.
- ☐ Campers and RV's are not allowed on park property.
- ☐ Generators are not permitted on park property due to noise.
- ☐ The Danish Festival and Women's Action Network are not responsible for lost, stolen, damaged goods, or personal injury.
- ☐ The sale of counterfeit merchandise is illegal and therefore prohibited.
- ☐ Caution - Do not drive through the sand pit area. You will get stuck! Vendors are responsible for any damage done to park property.
- ☐ The alleyway will be blocked off on the Saturday of Festival during the parade. Please make other arrangements.
- ☐ Vendors that leave early may not be welcome back the following year.
- ☐ Hawking from your booth (yelling in an attempt to sell) is not permitted.
- ☐ The City of Greenville has a no pet policy in park areas. Please make other arrangements.
- ☐ Vendors are responsible to take their trash to the provided dumpster.
- ☐ The use of tent stakes are not permitted, to protect park property. Water is available to use as a weight.

Contact Information

WAN Message Line: 616-824-2003

Email: wanmontcalm@gmail.com

Website: www.womensaction.net

Mailing Address: WAN, PO Box 422, Greenville, MI 48838

For other Danish Festival information, please visit: www.danishfestival.org